GLOBAL METAVERSE FORUM







GAURAV RAJ THAKUR

Co-founder & President





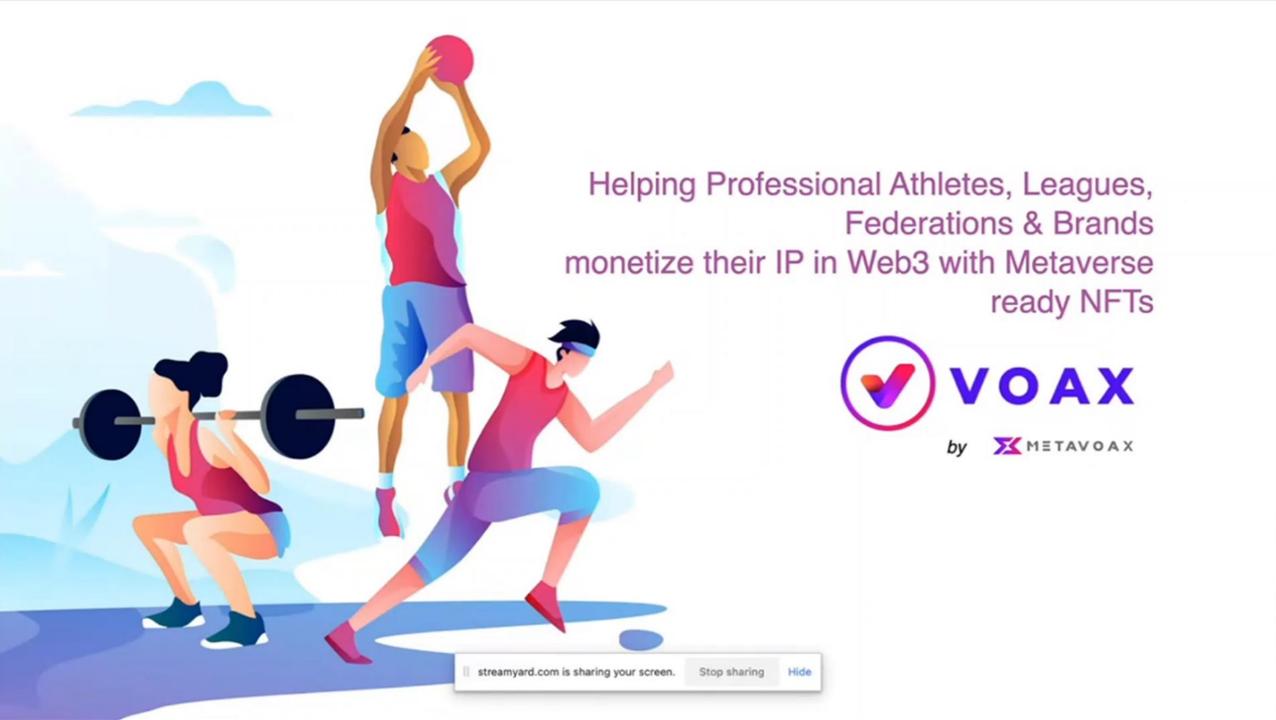








www.gidcomp.com





Problem

Conventional Sports fans are getting disconnected from them in the new digital world, and younger fans are not induced into the sport. And this world is represented by Web3, NFT & Metaverse, which brings in new opportunities for Professional Athletes, Leagues, Federations & Sports Brands.



Solution

VOAX solves this challenge by connecting Sports with this new audience using metaverse ready, storified immersive digital collectables

VOAX is an officially licensed, curated, utility-driven, multi Sports NFT platform offering short video stories & metaverse ready immersive digital collectables on Web3 which can be traded in the secondary market.





So here's who we are...

curated
utility-driven Sports NFT platform
offering short video stories &
metaverse ready immersive
digital collectables on Web3
which can be traded and
monetized.

VOAX helps athletes acquire & engage with fans & monetize their Intellectual Property (IP)

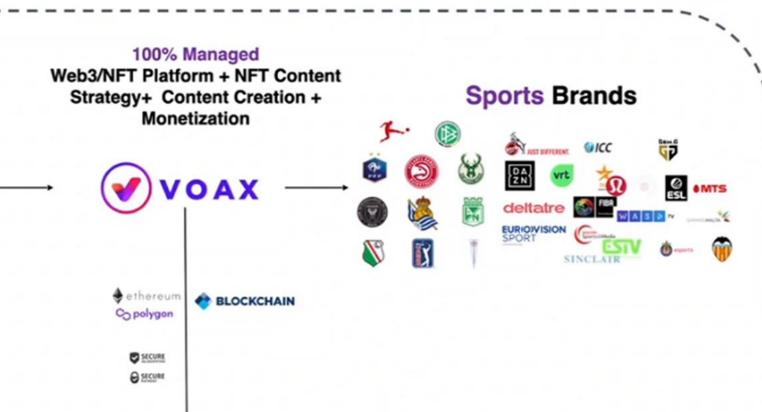


Fully Managed NFT Platform with Content











With examples...





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Sports consumption patterns are changing due to digitization

"Brands and athletes are tapping into changing viewing habits to connect with fans"

Fans watching more snackable short sports video content on social media

> Fans seeking more video highlights, nostalgic games and behind-the-scenes content

Athletes become creators, giving fans an inside look.

Content owners seeking alternative channels to monetize content and engage fans

Fans are seeking out and inviting into their living rooms media that provides access to their favorite teams and athletes

The emergence of Blockchain & NFT technology is revolutionizing how brands engage and monetize fans securely

NFT is the future of Digital Fan Engagement

Why NFTs in Sports?

NFTs are engaging fans



Fan Engagement

NFTs can connect fans to their favourite sporting team or brand and can offer them exclusive benefits



Loyalty and Gamification

NFTs can be used to incentivize loyalty through rewards etc. and can also be gamified through a play to earn model



New Revenue Stream

NFTs enable digital scarcity and brands/teams can sell exclusive digital goods to charge royalty at sale



Opportunity



There are 8000+ sports listed on Wikipedia & every sport has a Fan

\$25 B

NFT Market in 2021

\$4B

Sports Memorabilia & Collectibles market in 2021 \$21B

NFT Collectibles Market in 2022 will see a 202% growth from \$7B



Betting Big on NFTs

"This is like the early internet days all over again, NFTs and blockchain tech is going to be huge. NFTs will be a 100 Billion\$ Market"

Mark Cuban

Billionaire, Shark Tank Investor, Owner of the Dallas Mavericks

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Use Case Messi - NFT Drop

1 Golden Edition @ USD \$1 Million (Current market price \$11m) 75 editions in \$10,000= 750,000 2500 editions in \$499= 1247500 5000 editions in \$50 =250000

Total Sales \$ 3247500+ (in 1 Hour)

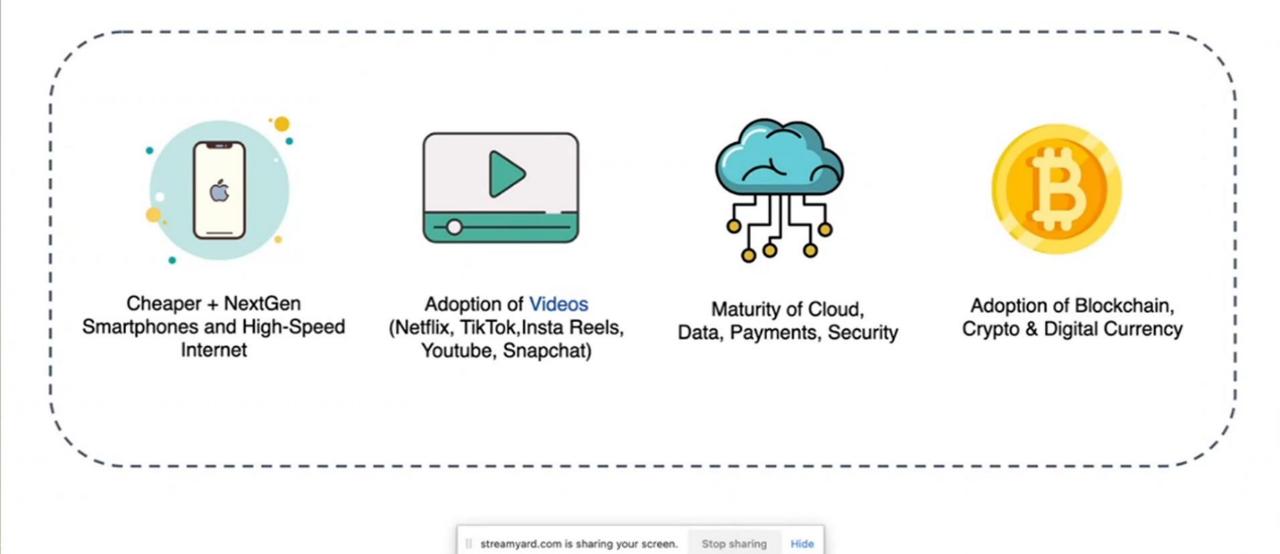
USD \$ 3.2 million approx. sales in an hour







Why Now?





Sports NFT buyers are divided into 4 segments

| Segment | Collectors | Fans | Speculators | Tech Lovers |
|-------------|---------------------------|--------------------------------|------------------------------------|-----------------------|
| % of buyers | 20% | 25% | 35% | 20% |
| Interest | Appreciating the artistry | Involvement in favourite sport | Investing in NFT for Capital gains | Blockchain technology |
| Spend Index | 0.55 | 1.13 | 0.77 | 1.64 |

NFT Sports Segment is the Fastest Growing

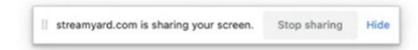
TOP SPORTS NFT COLLECTIBLES in 2022

- 2D/3D Trading Cards
- Sports VIDEO clips as Collectibles
- Metaverse Items
- Gaming (Play to earn)
- Utility



Global Collectables Market \$492+Billion in 2021

Global NFT Market \$25+Billion in 2021



Competition Landscape



IKONC











Aggregated Local

Direct Ownership



















Local

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Sports NFT Competition Landscape

















Autograph is a Signature 3D Collectibles platform of US Players like Tiger Woods, Tom Brady (15 Famous Players)

Open Sea is the amazon of all NFTs

Rario/FanCraze are a Cricket only short Video moments collectable marketplace (Cricket Australia & ICC)

NBA Top Shots is a licensed short video collectables platform for NBA Basketball in the US

Sorare is a Fantasy football platform covering NFT Trading cards of 230+ Football Clubs

IKONIC, is a Esports NFT platform focussed on Esports moments

VOAX is building a one-stop curated, licensed vernacular & metaverse ready multi-sports NFT collectables platform for Professional players, leagues, brands to monetize their IP in Web3

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Recent Sports NFT Investments





\$120 M

Cricket



\$100 M

Cricket



\$532 M

Football



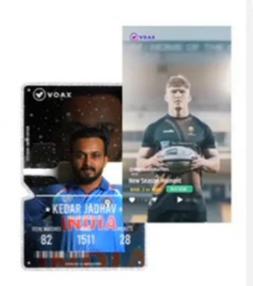
\$5.6 M

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Football

How does VOAX work for Fans & Collectors?







100 USDT -\$100.00



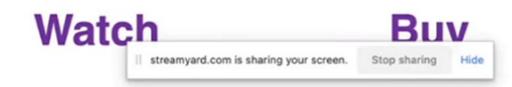








Browse



Trade



Our Offering* - Immersive Multi Sports NFTs

* Inhouse Design Studio for Content creation Capabilities- 3D/2D, Short Videos, Wearables, Voxel Art

01

Short Video Stories

Value Content

- Mentorship Content
- Skill Training
- Player Experiences
- Short Moments



02

Digital Assets

Animated 3D/2D Sports Trading Cards, Voxel Collectible Items







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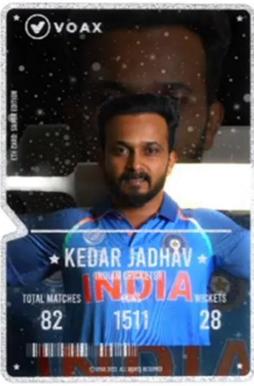


Digital Assets

3D/2D Trading Cards, 3D Collectible Items







1 of 3

// Tanzanite Edition

// Silver Edition

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Hid



Digital Assets



3D/2D Trading Cards, 3D Collectible Items



VOAX

18

18

NACES
12

PORCES
39

THOMAS IKIN *
F4 MACEE

2 of 3

// Silver Edition

// Tanzanite Edition

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Digital Assets

3D/2D Trading Cards 3D Collectible Items

3 of 3



// Golden Edition

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Metaverse Ready Gamified Utilities

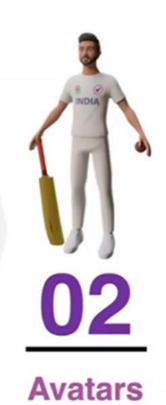






01Wearables & Accessories

3D Wearables



3D/Voxel Art



03

Play to Earn

Metaverse Games



<u>04</u>

Virtual Land

Real estate in the Metaverse

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Our Current Partners



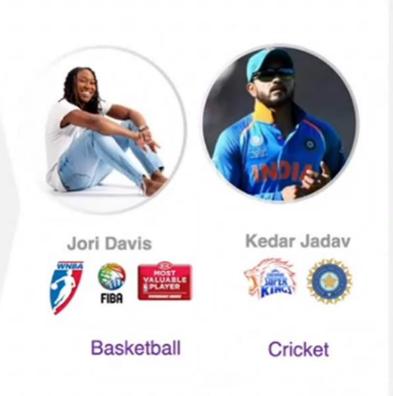








MMA, Football, Badminton, MotoGP







Nación Lucha Libre – Mexico (2 Seasons), Wrestling Championship





MMA League

Badminton League,India

Wrestling, MMA, Badminton

Leagues & Championships

(Third Party- Master Content Aggregator)

Professional Athletes

(Direct Exclusive Licenses)

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Leagues & Championships

(Direct Exclusive Licenses)

The Team Building VOAX



Blending commerce, fan engagement and metaverse on Web3



Sidarttha Bezbora **Product & Growth**

20+ Years Exp, Entrepreneur, Growth Tech Product & innovation leader in Mobile Gaming/Esports, Fintech & Payments, Blockchain-Crypto/NFT & Ecommerce Exited a VC backed startup Skibre.com, in Mobile Esports in 2021 (Antler SG4 Singapore) Part acquired by Razer

> Competitive Sports Played: Table Tennis & Cricket



Gaurav Raj Thakur

Content, Partnerships & Business

17+ Years in Digital & Global Mobile Content Licensing & Business Partnerships, in Sports, Music, Movies, Games, Videos for Global Telcos. Acquired F1, MotoGP, WWF, US Open mobile distribution licenses. IIM,XLRI India Graduate,Crypto/NFT Investor

> Competitive Sports Played: Contact Sports/Martial Arts



Saurav Dwivedi Technology

7+ years Full-stack Developer, Scaled multiple apps to millions of users. Blockchain expert.

Exited a VC backed start-up Skibre.com, in Mobile Esports & Gaming in 2022 (Antler SG4 Singapore) Part acquired by Razer

> Competitive Sports Played: Esports, CS Go

















































Start-up Accelerators & Bootcamp









"The Future of <u>Sports Collectibles</u> is Immersive Videos The Future of <u>Sports content</u> is NFT's The Future of <u>Fan experience</u> is VOAX"

Lets together build the world's largest Sports Metaverse





www.voax.co

hello@voax.co

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Hid



Just one goal, Create value with technology.

Through 5 different specific strategies:

- Spreading and encouraging the use of technologies to increase the efficiency of organizations from all over the world
- 2 Connecting organizations and executives to create more value, sell more in an omnichannel, and geopolitically fragmented world.
- Work together with authorities and institutions to remove barriers to technologies and trade
- Bring experts, knowledge and cases to communities or regions with little access to technological knowledge and digitalization to make opportunities inclusive.
- Establish Committees by type of technology to share uses, applications, as well as groups that want to interact, collaborate and test new applications in the practical field.

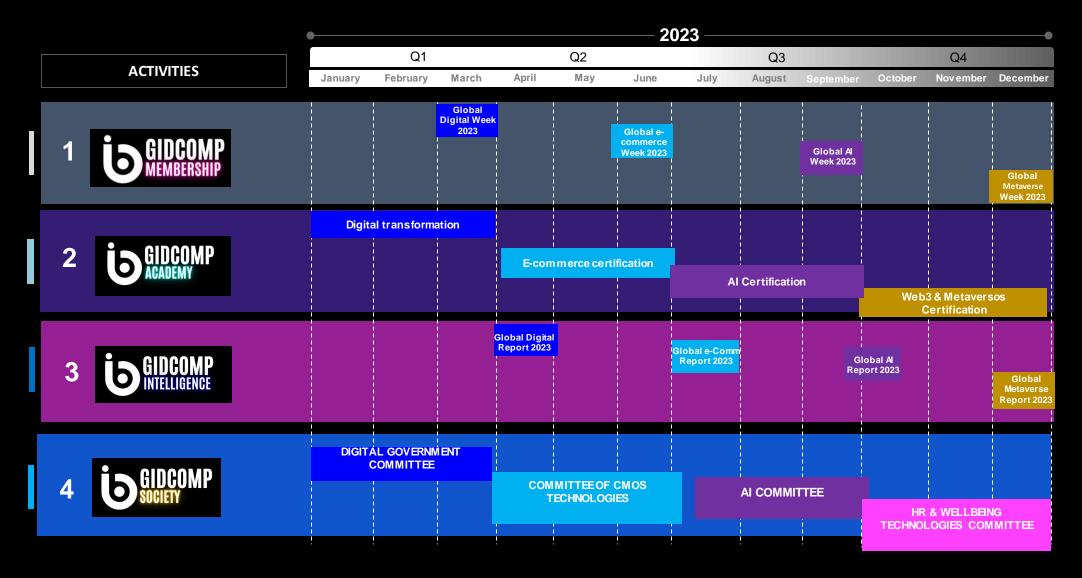




Some brands that are part of our international ecosystem



Calendar GIDCOMP 2023





The GIDCOMP with its purpose of contributing to reduce the global digital divide holds several international festivals inviting senior leaders to share and inspire people to create value and generate experiences in Web 3.0 with new technologies

1 GIDCOMP Immersive Festivals





Free inmersive festivals by streaming in english and spanish









International experts

Día 1. Smart Cities

Día 2. Public Policies

Dia 3. e- Commerce

Día 4. Disruptive Business

Día 5. Wellness Technologies

Marzo 27 al 31

Internanional experts

Día 1. Marketplaces

Día 2. Digital Commerce

Día 3. Omnichannel

Día 4. Metacommerce

Día 5. Customer Experience

Jun 26 al 30

International experts

Día 1. Robotics & Al

Día 2. IOT

Día 3. Automation

Día 4. Al Performance

Dia 5. Machine Learning

Sept 11 al 15

International experts

Día 1. Immersive Technologies

Día 2. Omnichannel

Día 3. NFTs & Blockchain

Día 4. 3D & Web 3.0

Día 5. Artificial Intelligence

Diciembre 4 al 8



The Academy Division seeks to bring international experts in practice together to share their pragmatic and tactical execution lenses in leading global companies.

The main mission is for executives to develop the skills in practice in order to increase the efficiency and sales of brands.

GIDCOMP ACADEMY HELPS PROFESSIONALS BECOME MORE COMPETITIVE

CERTIFICATION IN: DIGITAL TRANSFORMATION

The digital transformation certification seeks to help decision makers to digitize business. In order to develop skills to add value and differentiation through innovation in brands.

CERTIFICATION IN: E-COMMERCE AND OMNICHANNEL

The certification in e-commerce & Omnichanality seeks to help decision makers to digitize businesses. In order to develop skills to add value and differentiation through innovation in brands.

AI CERTIFICATION APPLIED TO MARKETING AND BUSINESS

The certification in AI for marketing and sales areas seeks to help decision makers maximize results, optimize budgets, predict customer behavior, study, define and segment users, predict audiences and improve operational efficiency.

CERTIFICATION IN: WEB 3 AND METAVERSES

This certification seeks to provide the tools for executives to take their organizations to web3 and metaverses. Immersive technologies will allow superior experiences both at the retail level with augmented and mixed reality and on the web3 with virtual stores and specialized metaverses.

See agenda

UPCOMING START DATES:

Beginning

JANUARY 14, 2024

Closing of admissions

DECEMBER 15, 2023

See agenda

UPCOMING START DATES:

Beginning

APRIL 16

Closing of admissions

MARCH 20

<u>See agenda</u>

UPCOMING START DATES:

Beginning

AUGUST 15

Closing of admissions

JULY 30

<u>See agenda</u>

UPCOMING START DATES:

Beginning

OCTOBER 01

Closing of admissions

SEPTEMBER 3RD







Global Metaverse Report 2022

Release for November 2022

Global Digital Report 2023

Release for February 2023

Meta
Commerce 2023

Release for June 2023

Digital poles 2023

Release for November 2023



GIDCOMP INTELLIGENCE

Research, prototypes, tests, reports and Digital Laboratory





Current Portfoilio

- **Tenis**
- Ropa Accesorios

Tailored Portfolio (medium term)

- NIKELAND
- Clothing with technological
- applications.
 Monitoring Accessories

Example: Non-exhaustive Business Unit NIKE.

ILLUSTRATIVE

- Incorporate technological applications
- Prioritization in terms of sales impact

Market fit. Medium term

- Be the first to incorporate technologies
- Prioritization in terms of sales impact

Technology adoption diagnostics





Reasons to join GIDCOMP:

4



- To receive information on Business Intelligence and Technology trends
- 2 To leverage existing technology (leap Frog)
- 3 To generate *networking /* community
- 4 To have visibility of applications in the use of technologies
- 5 To inform me and keep abreast of the latest news
- **6** To receive support or consultancy
- 7 To train my team in the face of new market challenges
- **8** To generate relationship with Authorities
- Access to +300 Experts from more than 52 countries and presentations of their models at our festivals





Accompanied by senior international leaders who lead the committees

Smart Cities, Sustentabilidad & Industria 4.0, Public Policy, eaovernment &Ciberseguridad

Blockchain and NFT. Digital Economy, **Artificial Intelligence**

Data Science & Big data, RH & Well-being Technologies, **Education Technology** Metaverses, inmmersives Technologies (RA, 3D, RM, **RV)**, Experiences **Omnicanal & Digital** Commerce

Social enterprises, Sustainability, Social Digital Business, Social responsibility

Governments, Int. Agencies

CTOs, CDOs, CIOs

CRHOs, COOs, CHOs.

CEOs, CMOs. CSOs.

CSR, ONGs,

Macro

Application of technologies

Micro

Affiliates will live an international Figital experience

Meetings are held weekly as follows: E.g. Metaverse Committee

| Canal | Hours | Assistants | City | Physical host |
|-----------|-----------|------------|--------|---------------|
| Metaverse | 1.5 hours | 10 | | |
| physical | 30 min | 4 | CDMX | Sura |
| | | 2 | Bogotá | Coats |
| | | 4 | Madrid | Let me Park |
| | | | | |

- ANNUAL OBJECTIVES OF THE COMMITTEES:
- Publish trends by technology.
- Collaborations with media.
- Workingpapers.
- Video Cases and documentaries.
- International networking.
- Coordination of Roadshows.
- Support to associations, international organizations, governments, chambers, universities with the digital knowledge bank and global network of experts
- Recognition of executives and exposure of brands that collaborate in the integration of knowledge.

Social responsibility activities of access to the public, via streaming and technological platforms with co-organizing brands.





VICE PRESIDENTES DIGITAL GOVERNMENT

Committee 1

Objective:

The Digital Government committee of GIDCOMP aims to share best practices, analyze trends, create articles and reports to different stakeholders.

Technological themes:





ROBERTO HERNÁNDEZ FORMER CEO LATAM OCDE PUBLIC POLICY GIDCOMP VP



HÉCTOR CARDENAS
CEO THE ERGO GROUP
E-GOVERNMENT COMMITTEEVP



JUAN CARLOS REYES
CEO ANTI FRAUDE
CIBERSECURITY GIDCOMP VP



ANA SOFÍA RÍOS ARTIGAS
CHEVEZ PARTNER
LEGAL TECH GIDCOMP VP



ERIKA PIIRMETS
HEAD E-STONIA
E-GOVERNMENT GIDCOMP VP



LUIS GODOY
FORMER CEO DE INTELIGENCIA
ECO GLOBAL
PUBLIC POLICY GIDCOMP VP



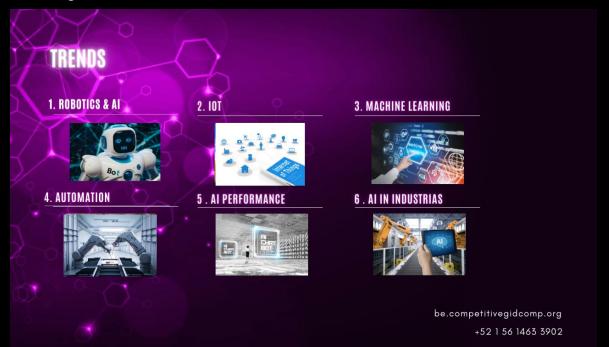
VICE PRESIDENTS ARTIFICIAL INTELLIGENCE & DISRUPTIVE TECHNOLOGIES

Committee 2

Objective:

The Artificial Intelligence & Disruptive Technologies committee of GIDCOMP aims to share best practices, analyze trends, create articles and reports to different stakeholders.

Technological themes:





FERNANDO CARRIO
O2O MARKETING EXECUTIVE
AI GIDCOMP VP



MIRIAM ESPICHÁN

ANALISTA DE MARKETING & CONTENIDOS

DISRUPTIVE TECHNOLOGIES GIDCOMP VP



MARISOL CAPETILLO
CEO OF VERSE TECHNOLOGY
INDUSTRY 4.0 GIDCOMP VP



RITA ARRIGO STRATEGY ENGAGEMENT MANAGER PROYECTOS TRIPLE HÉLICE DE AI GIDCOMP VP



ARIADNA HERNANDEZ BUAP RESEARCHER FINTECH GIDCOMP VP



RAMÓN MARTÍNEZ
CEO DE HIRXLAB
TECNOLOGÍAS DISRUPTIVAS GIDCOMP VP



VICE PRESIDENTES HR & WELLBEING TECHNOLOGIES

Committee 3

Objective:

The HR & Wellbeing Technologies committee of GIDCOMP aims to share best practices, analyze trends, create articles and reports to different stakeholders.

Technological themes:.





MONTSERRAT CAZORLA GLOBAL LEAD ATTRACTION & RETENTION CHG-MERIDIAN HR TECHNOLOGY GIDCOMP VP



SUSANA NILA **FUTURE EMPLOYABILITY EXPERT** FOW 2050 GIDCOMP VP



JULIÁN VARAS CEO OF C1DO1 ED TECH GIDCOMP VP



TOMÁS VARGAS RESEARCHER AT UNIVERSITY OF COSTA RICA PEOPLE INTELLIGENCE GIDCOMP VP



EMILIO SERRA DATA & ANALYTICS ONE SR. MANAGER DANONE BIG DATA & DATA SCIENCE GIDCOMP VP





VICE PRESIDENTES DIGITAL COMMERCE

Committee 4

Objective:

The Digital Commerce committee of GIDCOMP aims to share best practices, analyze technological trends, create articles and reports to different stakeholders.

Technological themes:





FERNANDO CANO
METAVERSE GENERAL DIRECTOR
GRUPO HAVAS MEDIA
BRAND & METAVERSE GIDCOMP VP



RANDY CRUZ

CITI MANAGER RAPPI

DIGITAL COMMERCE GIDCOMP VP



JENIFER SAMANIEGO
VIRTUAL REALITY HEAD CLUB
CATHOLIC UNIVERSITY OF LOJA
REALIDAD VIRTUAL GIDCOMP VP



EDITORIAL DIRECTOR AT FORBES

CENTRAL AMERICA

DIGITAL MEDIA GIDCOMP VP



VICE PRESIDENTES ONGs & RSC

Committee 5

Objective:

The NGO & CSR committee of GIDCOMP aims to share best technological practices, analyze trends, create articles and reports to different stakeholders.

Technological themes:





KELLY DUQUE
DIRECTOR OF PROJECTS AND PUBLIC
RELATIONS
ONGS & CSR GIDCOMP VP



MILAGROS OREJA
SOKA DIRECTOR
ONGS & EMPRESAS DE IMPACTO
SOCIAL GIDCOMP VP



JOSÉ QUESADA
FOUNDER WORLD COMPLIANCE
FORUM
TECH & COMPLIANCE GIDCOMP VP

www.gidcomp.org

be.competitive@gidcomp.org



MONICA LÓPEZ
CO-MARKETING MANAGER IN HP
MEJORES PRÁCTICAS DE RSC
GIDCOMP VP



Reasons to become a member of GIDCOMP:

- To receive information on Business Intelligence and Technology trends
- To leverage existing technology (leap Frog)
- 3 To generate networking / community
- 4 To have visibility of applications in the use of technologies
- 5 To inform me and keep abreast of the latest news
- To receive support or consultancy
- 7 To train my team in the face of new market challenges
- To generate relationship with Authorities
- Access to +300 Mentors from 52 countries and presentations of their models at the Global Digital Week & Global Metaverse Forum.



| | GIDCOMP FREE | GIDCOMP SOCIETY |
|--|-----------------|--------------------|
| TECHNOLOGY TRENDS | | |
| Newsletter technology cases | х | X |
| Free transmission of our festivals | x | X |
| Short version of the studies | x | X |
| NETWORKING, ALLIANCES AND BRAND EXPOSURE | | |
| Participation and collaboration in Disruptive Technologies Committees | | X |
| Provide Master Classes, success stories and initiatives of your brand. | | X |
| Participate in international studies and reports. | | х |
| 30% discount on Certifications | | х |
| Approach to Investors to fund technological projects and Startups | | x |
| Unlimited introductions to over 1,000 brands part of the GIDCOMP ecosystem | | x |
| Space for a commercial presentation at our festivals | | х |
| 2-minute video space within the agenda of our festivals | | x |
| List of speakers, people part of the GIDCOMP ecosystem | | х |
| Put your brand on technology providers | | x |
| PRICE | FREE | 500 - 4,000 USD |
| | | Annual by size* |

*GIDCOMP SOCIETY ANNUAL INVESTMENT

| Organization size | Number of collaborators | Investment in USD | Executives |
|----------------------|-------------------------|----------------------|------------|
| Very large | More than a thousand | 4,000 | 5 |
| Big | More than a thousand | 3,000 | 4 |
| Median | 251 a 500 | 2,000 | 3 |
| Small | 21 - 250 | 1,000 | 2 |
| Micro | 1 - 20 | 500 | 1 |

does not cause VAT/ tax deductible

Important:

All values are expressed in U.S. Dollars (USD)

Company name: Fundación Consultores Sin Fronteras A.C.

RFC: FCS190805FH9

Bank: BBVA

Account Number: 0113640205

Clabe Account Number: 012180001136402052

Swift code for international payments: BCMRMXMMPYM

Mail: be.digital@gidcomp.org







gidcomp.english



company/gidcomp/



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www.gidcomp.org be.competitive@gidcomp.org



How to become a member?

Send us an email to be.competitive@gidcomp.org or a WhatsApp at: +52 56 1463 3902

GIDCOMP seeks to bring together and relate organizations linked to the international technological ecosystem to promote and develop digital capabilities in any location in the world.

Membership begins with the date of crediting payment to the bank account.

Valid 12 months from the date of payment.

Renew als begin to run from the expiration date of the current membership.



Our network of member Institutes fosters Innovation and Technology as factors that enable human progress, organizations and improve our lives. We contribute to support causes with our core business through Corporate Social Responsibility actions that are carried out through the Consultants Without Borders Foundation and the Global Institute for Digital Competitivenss www.gidcomp.org We also believe in respect for Human Rights and do not discriminate against any program, activity or person for reasons of sexual preference, income, religious preference, race, color, national origin, age, gender, or disability. GIDCOMP© All Rights Reserved 2023.